

## The Brain Tumour Consortium 2012 Summit

**Wednesday 29<sup>th</sup> February 2012, 2.30pm – 5.30pm**, (followed by a drinks reception)

The Abbey Conference Centre, 34 Great Smith Street, London, SW1P 3BU

Raise profile of Brain Tumour as issue by marking the launch of Brain Tumour Awareness month with an event which unifies the organisations which will be taking part.

Celebrate the success of the past year.

Set challenges for the year ahead.

Maintain attention on the Consortium's three key calls for action, as set out in the manifesto.

Reinforcing why the three asks in the manifesto are the right way to bring about the outcome we need.

Act as an appropriate media hook to base news stories about the launch of the month.

Timing	Session	Outline	Led by
14:30	Welcome	<ul style="list-style-type: none"> <li>Housekeeping</li> <li>Who is here today</li> <li>Objectives for this afternoons summit</li> </ul>	TBC
14:45	Early Diagnosis - the HeadSmart campaign	<p>The importance of early diagnoses using the HeadSmart campaign as a case study:</p> <ul style="list-style-type: none"> <li>What is the campaign?</li> <li>Is it working, what's the impact to date?</li> <li>Are GPs and others getting better at picking up on brain tumours?</li> <li>Successes from HeadSmart</li> <li>What lessons can to transferred to the early diagnosis of adults?</li> </ul> <p><b>Followed by questions/comments from the floor</b></p>	David Walker
	A patient's experience	Patient to be suggested by JT at SDBTT	
15:30	Best Practice Guidance, can it ever be universal?	<p>A presentation on our campaign to deliver NICE's IOG and why it is still crucial.</p> <ul style="list-style-type: none"> <li>What best practice actually looks like at in practice,</li> <li>What difference it makes,</li> <li>What progress is being made with the Peer Review process and is the Health Bill causing delays in practice?</li> <li>Successes and learning to date</li> </ul>	Garth Cruikshank

	<b>A patient's experience</b>	Patient (or someone with personal experience) to be provided by <b>PD</b> at BTUK	
<b>16:15</b>	<b>Research, what do we need to do to get more research into Brain Tumour?</b>	<ul style="list-style-type: none"> <li>• Where does Brain Tumour research stand in comparison to other cancers</li> <li>• What progress is being made towards the 7.5% of BT patients being enrolled in randomised trials?</li> <li>• What is preventing us from reaching this target? Funding, lack of researchers? Lack of willing patients?</li> <li>• Where should the balance fall between the MRC and charity funding?</li> <li>• Successes</li> </ul> <p><b>Followed by questions/comments from the floor</b></p>	<b>Roy Rampling</b>
	<b>A patient's experience</b>	Patient / family member to be suggested by <b>SFS</b> at BTR (or delegated member)	
<b>17:00</b>	<b>Closing session</b>  <b>The fight against Brain Tumours: an assessment of progress, successes and challenges for the future</b>	<p>Build on the previous session this presentation will analyse where Brain Tumour stands as an issue in terms of ultimate outcomes such as a reduction of occurrences and increased life expectancy but also highlight how the issue is doing, relative to other cancer and tumour charities.</p> <ul style="list-style-type: none"> <li>• Is the campaigning around Brain Tumour achieving tangible outcomes – longer life expectancy, fewer occurrences, better quality of life for patients and carers?</li> <li>• Is our media profile appropriate in terms of quantity and quality?</li> <li>• How can we punch above our weight in political/regulatory terms?</li> <li>• Best practice: are there any transferable characteristics of a campaign which delivered, (i.e. breast/colon/ leukaemia etc.).</li> </ul> <p>The outcome we want for this session is that supporters and campaigners leave fired up, learn from best practice and have a true reflection of how we're doing.</p>	<b>TBC</b>